



THE ADVANCED LEAD-ACID BATTERY CONSORTIUM

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ALABC Launches New Website, Adds Members *Consortium Continues to Expand in Its 20th Year*

RESEARCH TRIANGLE PARK, N.C. (June 22, 2012) – The Advanced Lead Acid Battery Consortium (ALABC) is pleased to announce the official launch of its new and improved website at www.alabc.org with more features and resources for visitors. The Consortium, which is celebrating its 20th anniversary this year, also recently expanded its membership by adding two industry partners to its roster: Crown Battery and Energy Power Systems.

The new ALABC website includes more comprehensive news and publications areas, an informational section relating to the Consortium's lead carbon (LC) initiatives, and a special section dedicated to the ALABC's 20th anniversary activities. The new site also includes additional overviews on the Consortium's research programs and achievements.

"Our new website is reflective of the renewed energy and enthusiasm shared by the ALABC and its member companies in celebration of our first 20 years of successes," said recently-elected ALABC President David Wilson. "It also provides us a vision of the future as we move forward with new research and development programs over the coming years."

The addition of Crown Battery and Energy Power Systems to the ALABC brings the Consortium's membership total to 70 companies and organizations – its highest total to date. A member of previous ALABC programs, [Crown Battery](#) is a U.S.-based battery manufacturer that has served a variety of industries for over 80 years. Energy Power Systems is a technology development company founded by battery pioneer Subhash Dhar, who has been active in developing efficient, high-power energy storage solutions for automotive and smart grid applications.

The ALABC is continuing to expand its membership as it prepares for a new phase of its research and development program starting in 2013. Details of the new research program will be unveiled at the Consortium's 2012 Members and Contractors meeting in Paris, France, Sept. 24, 2012, just prior to the [ALABC 20th anniversary celebration at the European Lead Battery Conference](#) that week.

About the ALABC

The Advanced Lead Acid Battery Consortium is an international research cooperative comprised of lead producers, battery manufacturers, equipment suppliers, and research facilities organized to enhance the performance of lead-acid batteries for a variety of markets, including hybrid electric vehicle (HEV) applications. For more information, visit www.alabc.org.